



Virginia Highlands Community College

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Summer 2015

Dear Local Business Owner/Community Member:

On Saturday, August 15, 2015 the VHCC Student Government Association will be hosting VHCC Color X-treme 5K Fun Run, our own version of the popular color runs being held throughout the country. All proceeds from the race will benefit VHCC's Student Government Association's scholarship for 2nd year students who exhibit excellent leadership skills and academic excellence on campus through participation in clubs and organizations.

We had over 200 runners last year at our 2nd annual race and look forward to continuing success of the event this year. To help cover the costs of items like the colored cornstarch that will be thrown at runners, t-shirts, and much more we are looking for sponsors. We have developed several levels of contribution for our sponsors:

\$300+ Level

- Sponsor's name will be displayed at the finish and starting lines
- Sponsor's name and logo will be printed on event t-shirts

\$200 Level

- Sponsor's name will be displayed at water tents or color stations located throughout the course
- Sponsor's name and logo will be printed on event t-shirts

\$150 Level

- Sponsor's name will be displayed on a yard sign and placed throughout the course
- Sponsor's name will be printed on event t-shirts

\$50 Level

- Sponsor's name will be displayed on a sponsorship list displayed at the registration area
- Sponsor's name will be printed on event t-shirts

We hope you will consider sponsoring our Color X-treme run. Your contribution will assist us in rewarding the students that make a difference on campus through their leadership both in and out of the classroom. Thank you.

Sincerely,

Ashleigh Carnell, Daniel Day, Evan Helton
Erin Hockman, Jenny Linderme,
Abby Lyles and Sarah Bush
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